PRECISION
CONSULTANCY

Partnering for Growth: The Precision Consultancy Difference

About

At Precision Consultancy, we specialize in providing expert consultancy services to help businesses thrive in today's complex and ever-changing market. Our team of experienced consultants has a deep understanding of the challenges facing businesses today, and we work closely with our clients to develop tailored solutions that drive growth and success.

Experienced staff

Strategy, Operations, and Technology

Client-focused

Innovative

Data-driven

Agile

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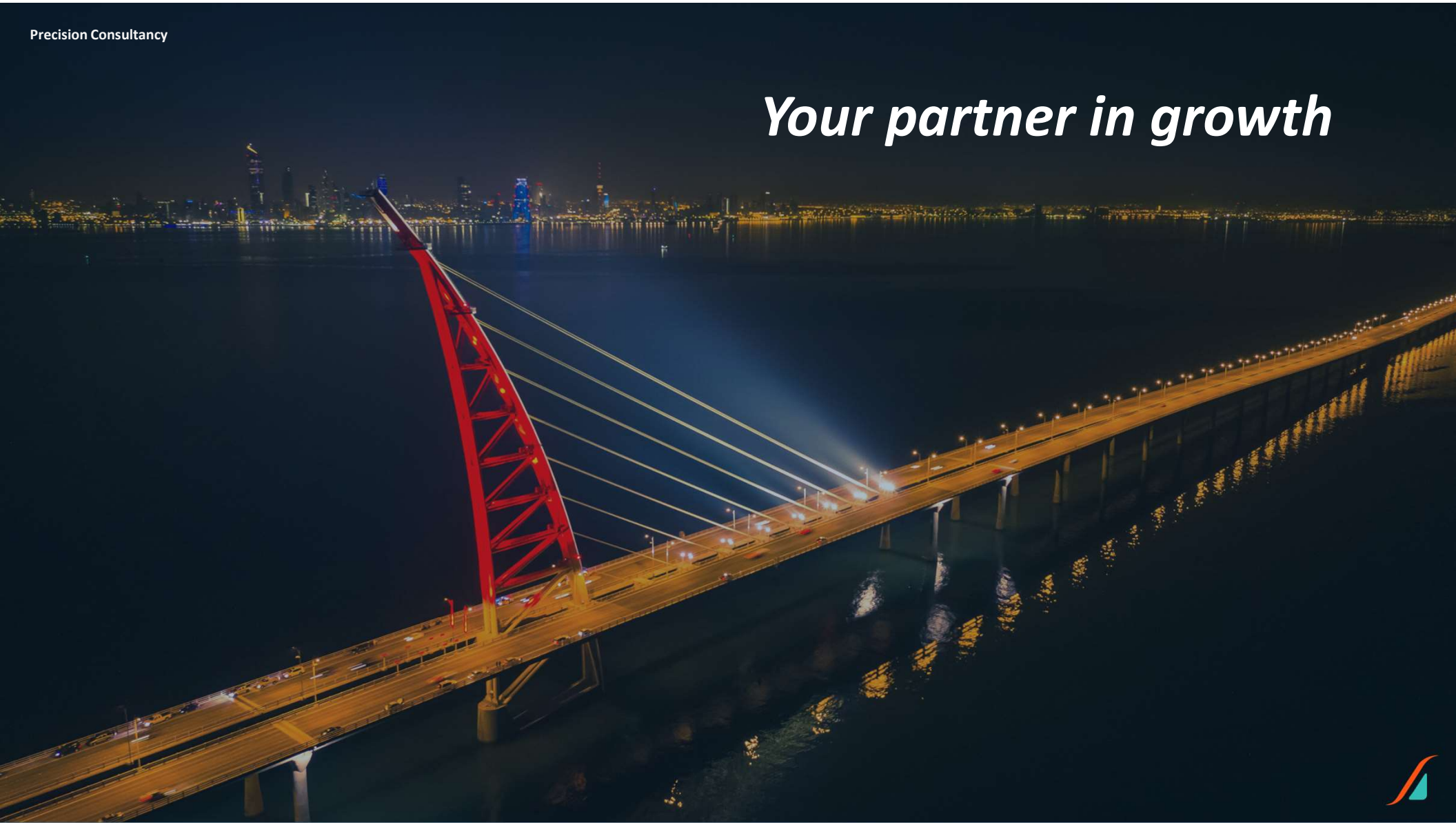
Your partner in growth



Our Mission

Our approach is rooted in a commitment to delivering exceptional value and measurable results. We work collaboratively with our clients to understand their unique needs and challenges, and we leverage our expertise and industry insights to develop customized solutions that deliver tangible outcomes. Whether you need help with accounting, operational optimization, or performance improvement, our team has the expertise and experience to help you achieve your goals.

Our Services

Services provided

We offer a range of services such as bookkeeping, feasibility studies, valuations, business plans, and pricing analysis. Our team is equipped with the necessary expertise and experience to assist you with managing your finances, evaluating the viability of a new project, determining the value of your business, creating a thorough business plan, or optimizing your pricing strategy.

FINANCIAL ADVISORY

BOOKKEEPING

FEASIBILITY STUDIES

VALUATIONS

BUSINESS PLANS

PRICING

TRAINING

SUPPORT

Services Provided

Financial Advisory

Financial advisory is the process of providing expert guidance and strategic planning to individuals or businesses to help them manage their finances effectively. This typically involves assessing the client's financial situation, setting goals, developing customized financial plans, advising on investments, and offering strategies to build wealth, reduce debt, and achieve long-term financial security.

Services Provided

Bookkeeping

Bookkeeping is the process of recording and organizing financial transactions for a business. This typically involves keeping track of income and expenses, reconciling bank statements, and maintaining accurate records of financial transactions.

Feasibility Study

An analysis of whether a proposed project or business idea is likely to succeed, based on factors such as market demand, financial feasibility, and regulatory requirements.

Services Provided

Valuations

The process of determining the monetary value of a business. This typically involves analyzing various factors such as financial statements, market trends, industry benchmarks, and other relevant data to estimate the worth of the company.

Business plans

A roadmap for a company's success, outlining its goals, strategies, and financial projections.

Services Provided

Pricing

Market research that helps businesses determine the best price for their products or services by analyzing customer preferences, competitor pricing, and market trends.

Training & Support

Assistance provided to individuals or organizations to help them acquire new skills or effectively use a product or service.

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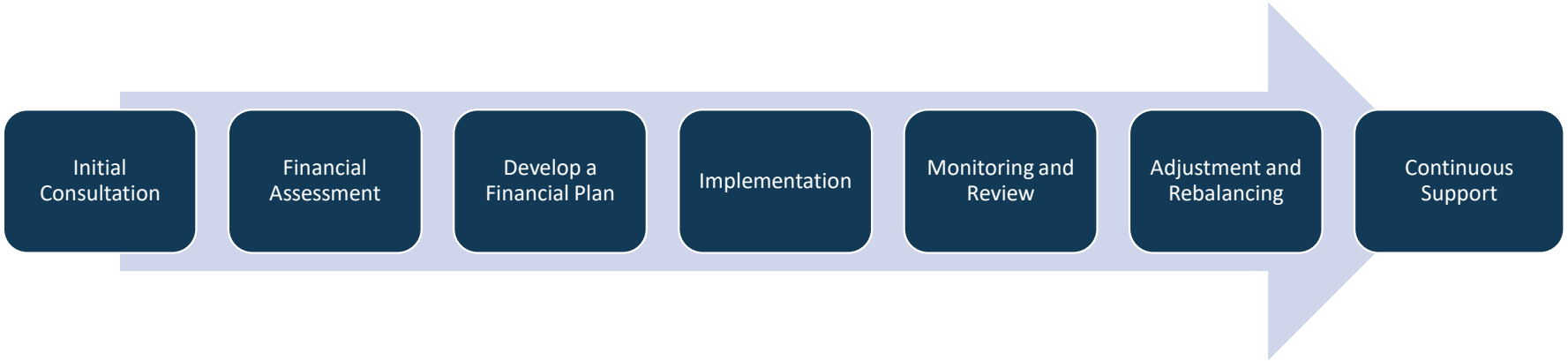
Financial Advisory Roadmap

Financial advisory is a process where an advisor helps clients manage their finances by assessing their current situation, setting goals, and developing a customized plan. This involves gathering financial data, analyzing it, and creating strategies for investments, savings, tax planning, and risk management. The advisor then assists with implementing the plan, monitors progress, and adjusts as needed to ensure the client's goals are met, providing ongoing support as their financial needs evolve.



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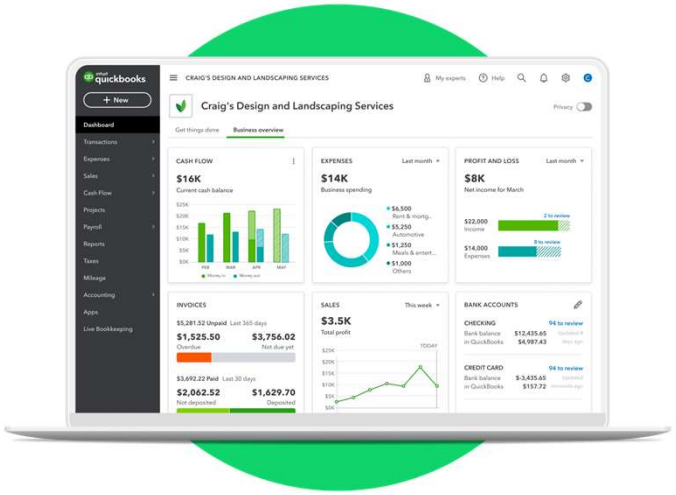
Bookkeeping Deliverables

Our bookkeeping services are designed to help businesses keep accurate financial records and make informed decisions. We offer a range of deliverables, including balance sheets, income statements, accounts receivable and payable aging reports, and financial statement analysis. These deliverables provide clients with insights into their financial position and performance, enabling them to identify areas for improvement and make informed business decisions. At Precision Consultancy, we are committed to delivering accurate and reliable bookkeeping services that help our clients succeed.



Company B

Multi-Step Income Statement
For The Year Ended December 2020

Income/Costs	Amount
Revenue	
Net sales	50,000
Cost of sales (COGS)	(10,000)
Total revenue (or gross profit)	**40,000**
Operating expenses	
Wages	(4,000)
Overhead costs (Rent, utilities, etc.)	(2,000)
Interest paid	(1,000)
Total expenses	**7,000**
Operating income	**33,000**
Non-operating or other expenses	
Interest revenue	1,400
Interest expense	(1,800)
Total non-operating expenses	**(400)**
Net income	**32,000**

quickbooks

Assets	This Year	Last Year
Current assets		
Cash and cash equivalents	$ 10,000	$ 10,000
Accounts receivable	35,000	30,000
Inventory	25,000	20,000
Total current assets	**70,000**	**60,000**
Fixed assets		
Plants and machinery	$ 20,000	$ 20,000
Less decreciation	-12,000	-10,000
Land	8,000	8,000
Intangible assets	2,000	1,500
Total assets	**88,000**	**79,500**
Liabilities and Shareholders' Equity		
Liabilities		
Accounts payable	$ 20,000	$ 15,000
Taxes payable	5,000	4,500
Long-term bonds issued	15,000	10,000
Total liabilities	**40,000**	**29,500**
Shareholder's equity		
Common stock	$ 40,000	$ 40,000
Retained earnings	8,000	10,000
Total shareholder's equity	**48,000**	**50,000**
Liabilities and shareholders' equity	**$ 88,000**	**$ 79,500**

quickbooks

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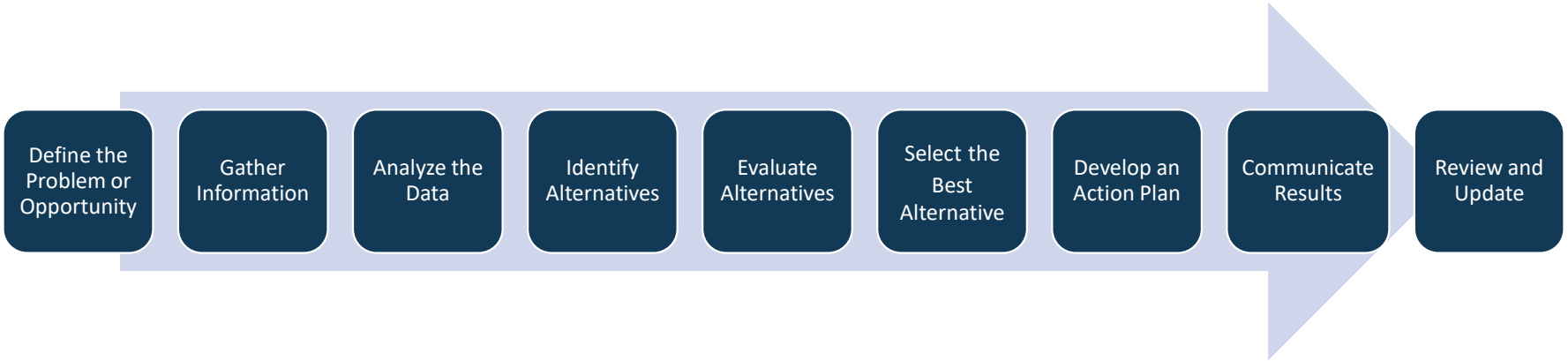
Feasibility Study Roadmap

Feasibility studies offer several benefits for organizations and individuals considering new projects or ventures. These studies can help identify potential risks and challenges, reveal innovative solutions, provide valuable information for decision-making, and provide a framework for developing an effective action plan. Ultimately, conducting a feasibility study can increase the chances of success and improve decision-making for new projects and ventures.



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Pricing Strategy Framework

A successful pricing strategy involves setting prices that are aligned with the value offered by your product or service, while also meeting the needs of your customers and generating profit for your business. By understanding your market and competitors, defining your value proposition, and selecting a pricing strategy that aligns with your business goals, you can develop a pricing strategy that meets the needs of your business and customers. Continuously monitoring and adjusting your pricing strategy as needed can help ensure its continued success over time.

Define Your Value Proposition

Analyze the Market

Determine Costs

Set Your Pricing Objectives

Choose a Pricing Strategy

Test Your Pricing Strategy

Monitor and Adjust

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Effectiveness of Business Valuations

A business valuation is an effective tool for analyzing a business's financial health and market position. By providing a comprehensive understanding of a company's current value and growth potential, a valuation can inform key decisions such as mergers and acquisitions, investment opportunities, and exit strategies. It can also provide assurance to potential investors, lenders, or buyers, and help position a business for long-term success. Overall, a business valuation is a valuable tool for business owners looking to make informed decisions and position their company for success.

Identify the purpose of the valuation

Gather financial information

Analyze the market and industry

Determine the valuation method

Calculate the value

Prepare a valuation report

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The Business Plan Blueprint

A business plan provides numerous advantages for entrepreneurs and business owners. It helps to define the goals and objectives of the business, identify potential challenges and risks, and develop strategies to overcome them. It can also help to attract investors and secure funding, as well as provide a roadmap for growth and expansion. A well-crafted business plan can also provide a sense of direction and clarity, helping to align the team towards common goals and objectives.

Conduct market research

Define your business

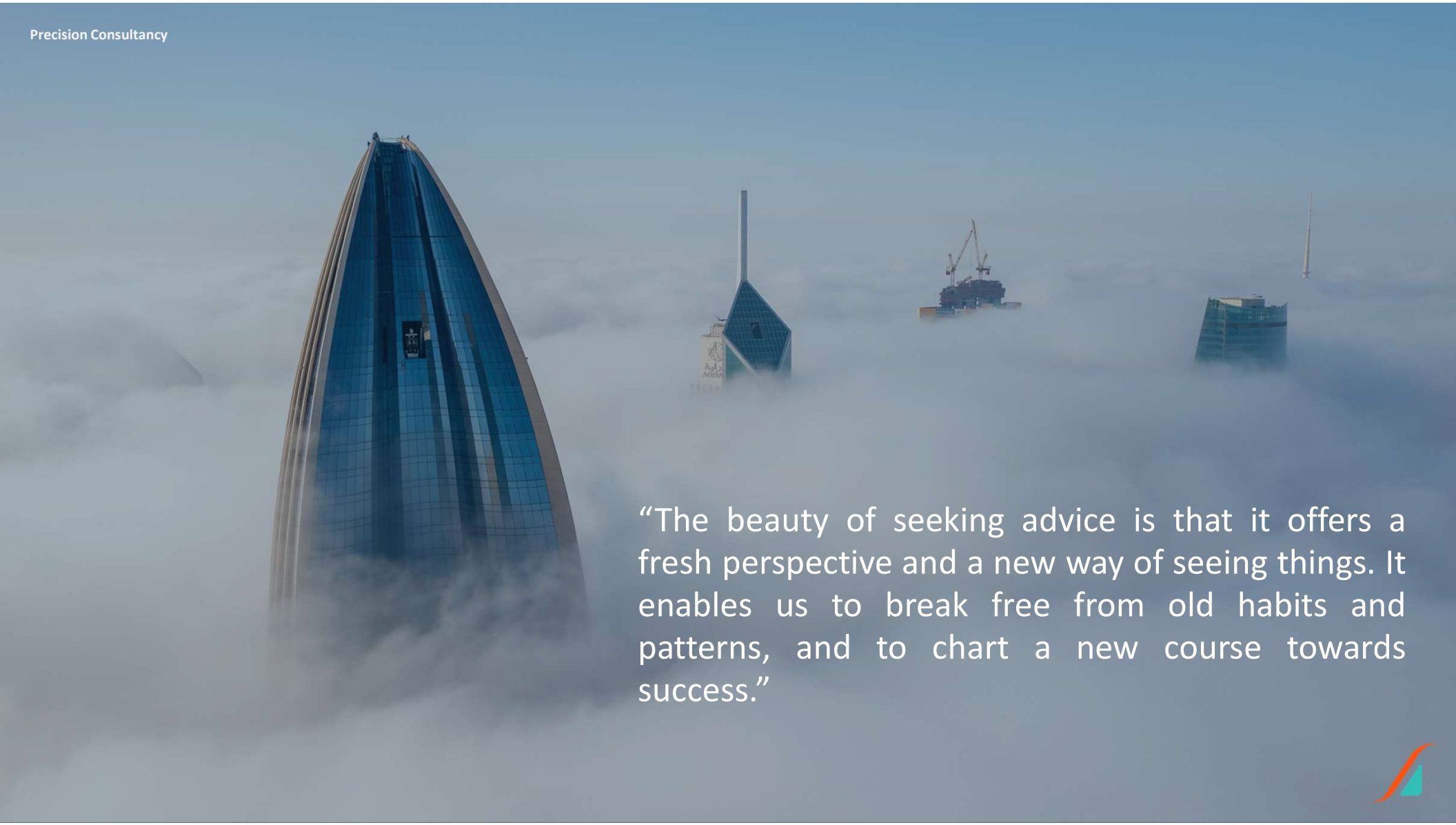
Develop a marketing strategy

Develop a sales strategy

Create a management plan

Create financial projections

Identify funding sources



"The beauty of seeking advice is that it offers a fresh perspective and a new way of seeing things. It enables us to break free from old habits and patterns, and to chart a new course towards success."

Our Commitment

At Precision Consultancy, we are more than just consultants. We are a team of passionate professionals who are dedicated to the success of our clients. Our commitment to excellence is unwavering, and we are constantly pushing ourselves to deliver exceptional value and exceptional results. We believe that our success is measured by the success of our clients, and we are relentless in our pursuit of helping businesses thrive. When you partner with Precision Consultancy, you can trust that we will go above and beyond to help you achieve your goals.

Our valued partners

Any inquiries?

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Thank you

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